

# Why "Green"



Energy Star buildings are selling for an average of \$61 per square foot more than their peers, while LEED buildings command a remarkable \$171 more per square foot.

McGraw Hill's "2009 Green Outlook" study said green building seems to be insulated from the recession and is growing "in spite of the market downturn." The value of green construction increased five-fold from \$10 billion in 2005 to as much as \$49 billion this year, and could triple by 2013 to nearly \$140 billion, the study reported.

A new study by CoStar Group has found that sustainable "green" buildings outperform their non-green peer assets in key areas such as occupancy, sale price and rental rates, sometimes by wide margins.

...buildings that have earned the Energy Star label use an average of almost 40 percent less energy than average buildings, and emit 35 percent less carbon.

CoStar Study Finds Energy Star, LEED Bldgs. Outperform Peers, March 26 2008, Michael Burr

By 2013, McGraw-Hill Construction estimates today's overall green building market to more than double, reaching between \$96-\$140 billion versus \$36-\$49 billion today for residential and nonresidential buildings.

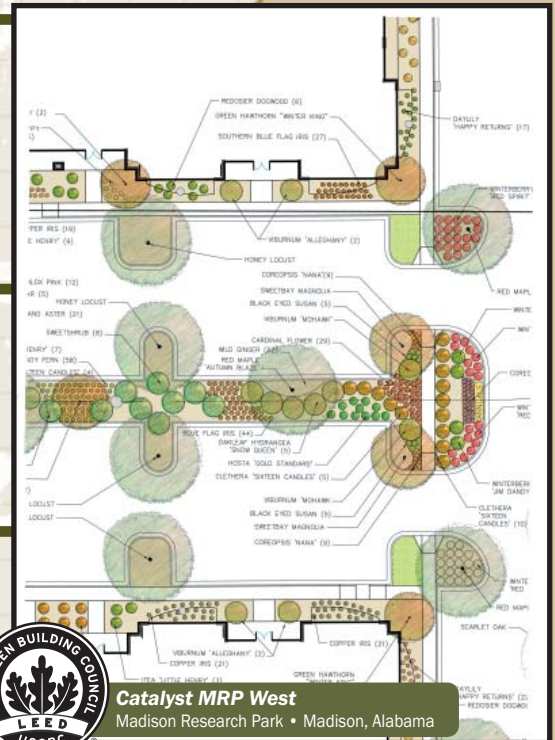
According to the CoStar study, LEED buildings command rent premiums of \$11.33 per square foot over their non-LEED peers and have 4.1 percent higher occupancy.



**Raytheon Warfighter Protection Center**  
Cummings Research Park • Huntsville, Alabama



**Northrop Grumman Aerospace Systems**  
Cummings Research Park • Huntsville, Alabama



**Catalyst MRP West**  
Madison Research Park • Madison, Alabama

\*Pre-Certified LEED Gold

## An Interdisciplinary Approach to Land Planning & Design

4Site Incorporated • 7500 S. Memorial Pkwy. Ste 209  
Huntsville, Alabama 35802  
(ph)256.539.1221 • www.4siteinc.biz

